

Well, Hello!

First things first, how are you??

You are receiving this letter because you are on my mind and I would love to stay connected outside the digital world and give you something fun to open in the mail! This is a crazy time that still feels surreal that we are experiencing in our lifetime. But, in case you are in need of hearing it, you are going to get through this. You are not alone and we are all in this together. This IS only temporary. Even with uncertainty of the aftermath, there is light at the end of the tunnel! This is time given to us to reflect within our own little quarantined bubble. We are given an opportunity to figure out how to do our part to help our community and our clients, to think outside the box creatively while feeding our fire to keep our sanity.

We all need a little love and encouragement these days, so what better way to spread that love than with good ol' community snail mail?

I've included (2) blank copies of this letter. Here's what ya do:

1) Fill out each copy with your answers to the below question and send to two quarantined pen-pals to help inspire them!

During this time, the positives that I am focusing on are:

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2) Grab a card (or a piece of office paper, doesn't have to be spiffy) and write a personal uplifting message to your pen-pal. *Bonus: include a fun item you have laying around the house to add some extra love! Take a polaroid of what you've been up to, or if you have kids, have them draw a fun picture to include!*

3) Print off (2) blank copies of this letter to continue the chain! Visit www.thepapervow.com's homepage to click, download & print! Super easy.

Let's share and spread the love to others in our community and our industry! Post a photo of you writing to your pen-pal, your snail mail package, or your happy face receiving a letter and tag it with **#communitySML** (for Snail Mail Love, close to FML.. which is appropriate...). Let's spread some light during this dark time! *Double bonus points for those who write their pen-pal back!*

With love, stay healthy + well:

Feel free to print more than 2 copies and write to as many pen-pals as you'd like!